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ABSTRACT OF THE DISCLOSURE

The digital broadcast receiving apparatus according to the present invention includes a tuning unit for outputting normal image data for performing a normal reproduction operation corresponding to a user selected channel, a memory unit for outputting background image data for performing a background reproduction operation when the normal reproduction operation cannot be performed, a data selector for receiving the normal image data and the background image data and outputting one of the normal image data and the background image data, and an MPEG video decode unit for decoding image data output by the data selector to generate an image signal. The tuning unit successively receives the respective channel selected in the background independently of the user selection, and stores the background image data corresponding to the respective channels in the memory unit.